

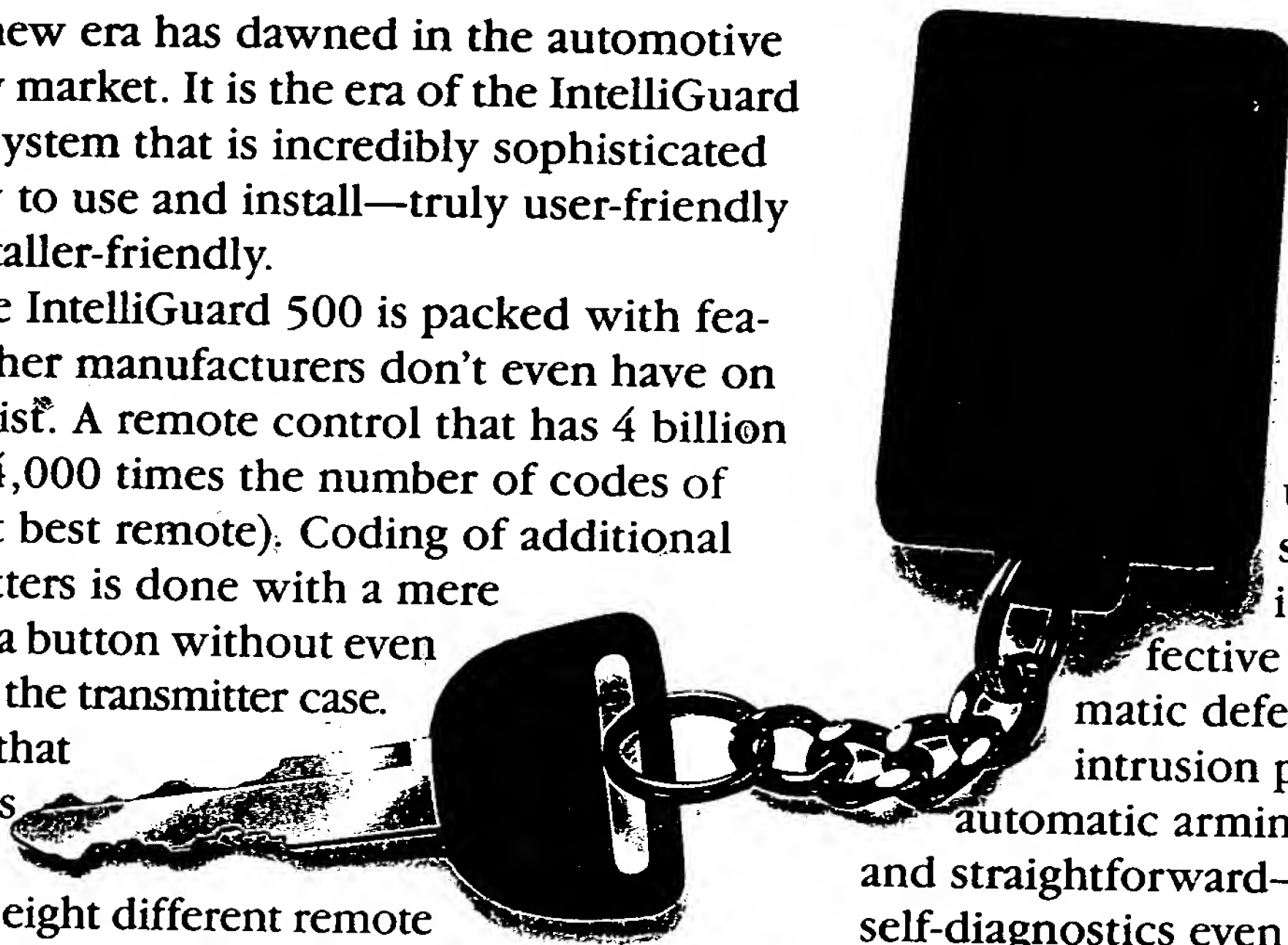
EXHIBIT 5

— SN 08/334,843

Clifford Electronics revolutionizes the concept of car alarms. Now and forever.

A new era has dawned in the automotive security market. It is the era of the IntelliGuard 500, a system that is incredibly sophisticated yet easy to use and install—truly user-friendly and installer-friendly.

The IntelliGuard 500 is packed with features other manufacturers don't even have on a wish list. A remote control that has 4 billion codes (4,000 times the number of codes of the next best remote). Coding of additional transmitters is done with a mere push of a button without even opening the transmitter case. A brain that responds to as many as eight different remote controls, even if each is entirely different in



code or type. A siren that lets the owner program not only siren duration, but a unique sound pattern clearly identifiable from a distance.

Plus there's automatic remote door locking and unlocking, automatic self-diagnostics, automatic identification of any defective trigger or sensor, automatic defect bypass, automatic intrusion point identification and automatic arming. Installation is simple and straightforward—the IntelliGuard 500's self-diagnostics even help with installation. Complete installation takes about two hours.

STANDARD FEATURES

- ✓ **UltraCode™ Remote Control**—Impervious to electronic scanners used by professional thieves. It would take more than 19 years of scanning to go through the 4 billion possible digital code combinations in the UltraCode arsenal.
- ✓ **Channel 2 Output**—On the control unit to interface with remotely activated accessories.
- ✓ **MultiRemote™ Recognition**—No more complex coding procedures for extra remote controls. A mere push of a button instantly programs the control unit to recognize up to eight differently coded Clifford remotes, even if each has a different code or is an entirely different type.
- ✓ **SmartSiren™**—Owner may program both siren duration and a Personalized Siren Sound that clearly identifies the vehicle from a distance. Siren automatically resets, even if a trigger is open, preventing battery drain and towing due to noise pollution.
- ✓ **Remote Door Locking/Unlocking**—Not just pulse outputs. The IntelliGuard 500 comes *standard* with Clifford's Universal Remotely Activated Door Lock/Unlock Module that directly interfaces with the door locks of any vehicle.
- ✓ **Automatic System Self-Diagnostics**—Audibly alerts

the owner and visually identifies any malfunctioning trigger or sensor, drastically reducing trouble-shooting time.

- ✓ **Defect AutoBypass**—Automatically overrides any malfunctioning trigger or sensor, then arms the rest of the system!
- ✓ **Intrusion Point Identification**—Audibly alerts the owner—from a distance—of foiled intrusion attempts and visually identifies the trigger or sensor activated.
- ✓ **Hi/Low Feature**—Allows effortless interfacing with time-delayed courtesy lights.
- ✓ **Multicolor LED Indicator**—Integrated LED with red/green/orange lights identifies armed, disarmed, exit delay, programming and valet modes.
- ✓ **Automatic ("Passive") Arming**—Arms itself if the owner forgets.
- ✓ **Engine Disabling**—While the system is armed.
- ✓ **MicroSensor™**—Reliable vibration/impact sensor.
- ✓ **SmartPowerUp™**—Alarms if power is removed and restored in an attempt to steal the vehicle, but permits *authorized* power reconnection and cuts down on installation bay noise.

Surprisingly, this technology is not years away. It is available now for immediate delivery, from the same company that invented most other of the industry's major breakthroughs.

CLIFFORD
ELECTRONICS, INC.

For information and ordering, call (818) 709-7551 or (800) 824-3208

The IntelliGuard 500 is the first in a new generation of automotive security products. Buy it now or see it in action at the Las Vegas Consumer Electronics Show, booth 2003.

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Installation
News*